

Dear Fellow Employee:

Hoag Pride is George Hoag. The George Hoag Pride Award is our most prestigious award to recognize our truly outstanding employees. This coveted award was developed to identify those who truly Own It and best represent the Hoag tradition of providing exceptional service to our patients, their families, our customers, and our co-workers. Over the past 15 years, seventy-nine of our colleagues have received this recognition.

***Do you know of a Hoag employee who is deserving of this honor?***

Each year, we ask you to bring to our attention those deserving of this award. Your nominations begin the selection process. Please submit your nominations through the WAVE via the George Hoag Pride Button by **November 30, 2012**.

Thank you in advance for respecting Hoag's legacy of service and for thoughtfully honoring your fellow co-workers through your nominations. Tell us their stories of service, how they Own It, and why they represent George Hoag Pride.

Thank you.



George Hoag II was instrumental in the founding, development, and success of Hoag Memorial Hospital Presbyterian. George Hoag, Sr., who was an early partner in the J.C. Penney Company, his wife Grace and their son George Hoag II learned of the hospital project and donated the funds needed to begin construction. With the support of the Hoag Family Foundation and the community, the hospital was completed in just two years and named Hoag Memorial Hospital Presbyterian. In his memory, the annual George Hoag Pride Award was created in 1997.

New honorees are selected by a panel of previous George Hoag Pride Award recipients pending Vice President Approval. This honor will be awarded to those employees who are in good standing, have been employed at Hoag at least one year (as of 9/1/2011) and that demonstrate excellence and commitment to continuing George Hoag's Pride by looking at specific criteria based on Hoag's Mission, Vision and Values.

The awards will be presented and the recipients honored at the annual Hoag Employee Recognition Celebration in April, 2013.